

Kerivan-Lane Green

It's Green! It's Clean!

It's BioHeat®

Kerivan-Lane Green is a premium BioHeat® fuel blended with an efficiency additive, and renewable, natural, domestically produced energy sources such as vegetable oils and reclaimed fats.

Kerivan-Lane Green has the following benefits:

1. Kerivan-Lane Green costs the same as “regular home heating oil”.
2. No modifications to the heating system or oil tank are needed.
3. BioHeat® fuel has the highest BTU content of any alternative fuel providing extremely satisfying warmth and home comfort.
4. No changes to the budget plan, payment plan, service contract, or warranties are needed.
5. BioHeat® fuel is extremely clean burning with reduced sulfur and particulate emissions making it environment friendly.
6. BioHeat® fuel reduces our dependence on foreign oil and supports our nation's farmers and the American economy.

CLEANER HEATING OIL FOR YOU

We now deliver Kerivan-Lane Green - a green energy product and a premium heating oil specially formulated to make your energy dollars more productive by optimizing the performance of your heating system.

Kerivan-Lane Green burns cleanly, providing a safe, reliable heat source for you and your family.

It's effective, environmentally smart, and boosts heating performance efficiency.

For detailed information,
please visit the following
websites:
www.biodiesel.org
www.nora-oilheat.org

KERIVAN - LANE

30 Charles Street, P.O. Box 920141, Needham, MA 02492-0002

Fuel Oil • Heating Equipment Sales & Installation • Service • Diesel • BioHeat® fuel

VISIT US! www.kerivanlane.com

Master Plumbing Lic. # 9739

❖ VALUABLE INFORMATION INSIDE

Kerivan-Lane Green Mission



Our mission is to use our experience and expertise to offer our customers an economically sensible solution to heat their home efficiently and intelligently while protecting our environment and conserving energy.

Call the Energy Efficiency Experts at Kerivan-Lane at (781) 444-0279.



1-866-527-7283

Save up to \$50 ON ENERGY STAR PROGRAMMABLE THERMOSTATS

- Save \$25 per programmable clock thermostat, maximum of two thermostats per household.

Save \$300 ON HIGH-EFFICIENCY INDIRECT WATER HEATERS

- Save \$300 on indirect water heaters attached to an ENERGY STAR® forced hot water boiler.

Save \$300 ON ON-DEMAND TANKLESS WATER HEATERS

- Save \$300 on on-demand tankless water heaters with an energy factor of .82 or higher and electronic ignition.

Save up to \$750 ON WEATHERIZATION MEASURES

- Save up to \$750 per account on Weatherization Measures (must be installed by participating contractors only). House must have been built prior to 1995.

Save up to \$800 ON HIGH-EFFICIENCY HEATING EQUIPMENT

- Save \$100 on Furnaces (forced hot air) 90% + AFUE (Annual Fuel Utilization Efficiency) Rating.
- Save \$400 on furnaces (forced hot air) 92% + AFUE Rating & ECM motor or equivalent.
- Save \$200 on Boilers (steam with electronic ignition) 82% + AFUE Rating.
- Save \$500 on Boilers (forced hot water) 85% + AFUE Rating.
- Save \$800 on Boilers (forced hot water) 90% + AFUE Rating.



Buderus
World's best boiler
Find out why!

Save 30%
Energy Costs

Comfortable. Efficient. Intelligent Heating.

Buderus
Logano G215



TAKE ACTION NOW!
Reduce greenhouse gases. Import less foreign oil. And use less energy.
Go for Kerivan-Lane **Green!** It costs the same!

Dear Valued Customer:

We all invest in high end appliances, central air conditioning, etc. to increase our home comfort. It is high time we invest in products that help us to consume less energy and drastically reduce damage to our environment.

Kerivan-Lane, a pioneer in the energy business since 1922, has increased its range of products to enhance your home comfort with that objective in mind. In this endeavor, Kerivan-Lane has joined forces with ESTAR Energy Services.

Here is our plan for you to take action that will benefit generations to come.

1. Using Kerivan-Lane **Green**:

Kerivan-Lane Green is a premium BioHeat® fuel blended with an efficiency additive, and renewable, natural, domestically produced energy sources such as vegetable oils and reclaimed fats.

Becoming a Kerivan-Lane Green customer will reduce your heating oil consumption by an estimated 8%. For an average size house, this translates into 80 gallons of oil not imported and burned.

2. Maintaining your heating system:

An oil burner that is tuned up once a year guarantees that your heating system is operating at peak efficiency.

A professionally tuned oil burner reduces heating oil consumption by an estimated 5%. For an average size house, this translates into 50 gallons of oil not imported and burned.

3. Upgrading your heating system:

Our representative will assess your heating system at no charge. If necessary, we will recommend installing a new heating system which will pay for itself a few times over its life besides improving the value of your home.

A state-of-the-art, efficient, comfortable heating system reduces heating oil consumption by an estimated 30-40%. For an average size house, this translates into 300 gallons of oil not imported and burned.

Your action can result in net savings of 430 gallons or 10 barrels of oil per year per household. Now that's big savings for you, the homeowner, our country, and our planet!

Call now at (781) 444-0279 to take advantage of the savings.
We will demonstrate how simple it is to make a difference today.

Sincerely,

Christopher M. Lane
General Manager

